

# HUNTING RETRIEVER®

UKC® maintains and publishes the official publication of the Hunting Retriever Club, Inc. (HRC). There is not a more direct connection with a dedicated and engaged audience of retriever enthusiasts.

*Hunting Retriever* is published bimonthly as a digital magazine and printed twice a year to chronicle HRC's two largest events, the Spring and Fall Grand. Each issue includes region reports, club updates, points and title recognition, and all the "must-read" news members thrive on to remain connected. Advertise for the opportunity to be placed in front of an audience looking for an authentic relationship with your brand.



# HUNTING RETRIEVER AD RATES AND DEADLINE DATES

## COMMERCIAL ADVERTISING RATES

	Single Ad*	3 Ads*	6 Ads*
<b>2 Page Spread</b>	\$895	\$850	\$800
<b>Full Page</b>	\$495	\$450	\$400
<b>Half Page</b>	\$295	\$250	\$200
<b>Quarter Page</b>	\$195	\$150	\$100

\*Rates do not include ad design - if needed, design services can be provided at additional cost

## DOG AND EVENT ADVERTISING RATES

	1 Ad**	2 or More Ads**
<b>Full Page</b>	\$245	\$195
<b>Half Page</b>	\$195	\$145
<b>Quarter Page</b>	\$145	\$95
<b>Column Inch</b>	\$25	\$20

\*\* Rates include ad design

\*\*\* Include dog's UKC registration number

\*\*\*\* UKC/HRC approved clubs receive two ads for the price of one and include free ad design

## HUNTING RETRIEVER EDITORIAL/ADVERTISING CALENDAR

Attention all HUNTING RETRIEVER readers!

To ensure that your advertisements and articles appear in the issue desired, all material must be received no later than 4:30 p.m. (Eastern Time) on or before the following deadlines:

<b>DEC/JAN</b>	<b>Deadline: November 15</b> December/January - Deadline: November 15 Highlights/Themes: Fall Grand (tentative)	<b>JUN/JUL</b>	<b>Deadline: May 15</b> June/July - Deadline: May 15 Highlights/Themes: Youth / Fall Grand Premium (tentative)
<b>FEB/MAR</b>	<b>Deadline: January 15</b> February/March - Deadline: January 15	<b>AUG/SEP</b>	<b>Deadline: July 15</b> August/September - Deadline: July 15 Highlights/Themes: HRC Stud Dogs / Top Producing Sires / Spring Grand (tentative)
<b>APR/MAY</b>	<b>Deadline: March 15</b> April/May - Deadline: March 15	<b>OCT/NOV</b>	<b>Deadline: September 15</b> October/November - Deadline: September 15 Highlights/Themes: Women of HRC / Top Producing Females

All material must be received no later than 4:30 p.m. on the deadline date. Deadlines that fall on weekends or holidays move to the next business day.