

FULL PAGE AD Trim: 7.167" x 9.333" Bleed: 8.167" x 10.333" Safety: 6.167" x 8.333"	HALF PAGE AD Trim: 7.167" x 4.583" Bleed: 8.167" x 5.583" Safety: 6.167" x 3.585" width & depth reversed for vertical half page ad
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1 inch ad 2 inch ad INCH ADS: 1", 2", 3" 1 inch ad: Trim: 3.5" x 1" Bleed: 4.5" x 1" Safety: none 2 inch ad: Trim: 3.5" x 2" Bleed: 2.5" x 3" Safety: 2.5" x 1"	3 inch ad QUARTER PAGE AD Trim: 3.5" x 4.583" Bleed: 4.5" x 5.583" Safety: 2.5" x 3.583"
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MAGAZINE TRIM SIZE: 8" x 10.5"

Ad Specifications:

- For submission: Press Quality PDF
- 300 ppi resolution
- All fonts embedded
- CMYK color space
- Bleed Size: .5" bleed to all trim sides
- Covers follow full-page ad specifications

Submitting Ads:

Please submit ad files to:

COONHOUNDBLOODLINES@UKCDOGS.COM

For further information:

ADVERTISING SPECIFICATIONS & ADVERTISING SALES

Sam Harinck, Content Specialist

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