



## **Career Opportunity: Website Manager**

Guided by the belief that dogs make a difference by being the best partner a human can have in the field, on the job, or in a competition event, UKC is a community for people and dogs to pursue excellence together. Founded in 1898, UKC has been dedicated to enhancing the lives of Dogs That Do More™, and their owners, by providing essential resources to help owners and breeders make informed decisions. The dog-human bond is celebrated through family-friendly programs highlighting the instincts and heritage of purebred and mixed-breed dogs alike at over 18,000 licensed events annually.

We are recruiting a marketing focused and self-motivated Website Manager to grow with us at UKC. In this strategic-level role, you would be responsible for developing our web strategy leading the continued build-out of our company websites.

This is a remote position and requires occasional travel to the UKC Kalamazoo office throughout the year.

### **We are looking for a driven and detail-oriented team member who:**

- Has a solid working understanding of website development
- Is highly adept in website marketing and optimization principles and strategies
- Has one or more years of demonstrated ability in project management
- Has experience working in cross-functional teams in complex and dynamic environments
- Enjoys working independently and has a track record of exercising good judgement

### **Your core responsibilities would be to:**

- Lead development of vision for our website strategy
- Manage our third-party web development partner to deliver on the website strategy
- Coordinate with our internal teams to detail features, content, and offerings of our web presence
- Evaluate, develop, and execute strategy to integrate our external and internal website and database systems
- Research audience preferences and industry trends to develop excellent user experiences
- Plan and implement web-based strategies and campaigns to convert traffic to sales

### **Our compensation and benefit offering to you:**

- Company-supported medical, dental, vision, and life insurance programs
- Paid time off plus paid holidays at start of employment
- 401(k) with company matched contributions
- Continuous training and development programs with opportunities for growth and advancement
- Salary for this position is commensurate with experience

If you love marketing, project management, and enjoy working in a fast-paced environment, we know you would love working on our team.

Dogs that do more.™

Please submit your resume to [careers@ukcdogs.com](mailto:careers@ukcdogs.com).