The goals and purposes of this breed standard include: to furnish guidelines for breeders who wish to maintain the quality of their breed and to improve it; to advance this breed to a state of similarity throughout the world; and to act as a guide for judges. Breeders and judges have the responsibility to avoid any conditions or exaggerations that are detrimental to the health, welfare, essence, and soundness of this breed, and must take the responsibility to see that these are not perpetuated. Any departure from the following should be considered a fault, and the seriousness with which the fault should be regarded should be in exact proportion to its degree and its effect upon the health and welfare of the dog and on the dog's ability to perform its traditional work.

After bull-baiting was banned by the English Parliament in 1835, the English Bulldog eventually developed into a shorter, squattier version of its progenitors, as that is what was preferred in the show ring. Regardless, the Bulldog has endeared itself to many because of its loving, gentle temperament.

The English Bulldog was recognized by the United Kennel Club in 1935.

GENERAL APPEARANCE
The ideal English Bulldog is a medium size, short coated dog with a thick body that is wide and heavy in the shoulders and lighter in the hindquarters. When viewed from above, outline should be a pear shape. He is powerful and compact, with a head that is fairly large, short and broad in proportion to the size of the dog. General appearance, coupled with attitude, suggests great stability, vigor, and strength. The dog appears fit and capable of great athleticism. When comparing both sexes, due consideration is to be given to females as they do not bear the breed characteristics to the same degree as the males. All points of the standard are well distributed and bear good relation one to the other. No feature is so prominent or so lacking that it makes the animal appear deformed or out of proportion, nor should excess, in any part, negatively interfere with the breed's natural gait. Disqualifications: Unilateral or bilateral cryptorchid.

CHARACTERISTICS
The English Bulldog has an equable and kind disposition; and is resolute and courageous. The characteristic demeanor is one of peace and dignity. These attributes are evident in the expression and behavior of the breed. Disqualifications: Viciousness or extreme shyness.

HEAD
When viewed from the front, the head is broad and square. In profile, the head appears high and moderately short from the occiput to the point of the nose. The forehead is flat, never rounded or domed; and never too prominent nor overhanging the face. The well-defined temples (frontal bones) are broad, square and high, causing a deep furrow that extends from the stop to the middle of the skull. The stop is a deep, wide indentation between the eyes. The well-rounded cheeks protrude sideways and outward beyond the eyes.
SKULL - The skull is relatively large in circumference, and appears high from the corner of the lower jaw to the apex of the skull.

MUZZLE - The relatively short face is measured from the front of the cheekbone to the tip of the nose. The muzzle is turned slightly upward and is very deep from the corner of the eye to the corner of the mouth.

The distance from the bottom of the stop (between the eyes) to the tip of the nose should not be less than the distance measured from the tip of the nose to the edge of the under lip.

The eyes are set wide apart and the stop is set back deeply between the eyes. The wide, large nostrils are open. Nose roll does not protrude over the nostrils, constricting breathing.

Very Serious Fault: Any nose color other than black in adult dogs.

Eliminating Faults: Pinched nostrils. Over-nose roll, even if broken, that covers any part of the nose.

EARS - The small, thin, "rose" ears are set high on the head. The front inner edge of each ear joins the outline of the skull at the top back corner of the skull, placing them wide apart and well away from the eyes.

Very Serious Faults: Erect ears; prick ears; button ears; cropped ears.

NECK
The short, thick neck is deep, strong, and well-arched. The skin is moderately loose, thick and wrinkled, forming a dewlap on each side from the lower jaw to the chest.

FOREQUARTERS
The shoulders are very broad and muscular. They are widespread providing stability and great power.

FORELEGS - The fairly short, stout forelegs are straight and muscular. They are set wide apart. The legs themselves are not curved or bandy. The low elbows allow free movement of front assembly. Pasterns are short, straight and strong.

BODY
The body is moderately short and well knit, with stout limbs, well-muscled, and in hard condition, with no tendency toward obesity. The brisket and body are very capacious, and the chest is very deep and well let down between the front legs. Forechest is prominent. The body is well ribbed up behind the forelegs, and the ribs are well rounded. The back is short and strong, wide behind the shoulders and comparatively narrower at the loin. The topline is a distinguishing characteristic of this breed. There is a slight fall off behind the shoulders to the beginning of the back, which is the lowest part of the entire topline. It then rises to the loin, which is higher than the shoulders. The croup then curves downward to the set on of the tail, creating the arch that is distinctive to the breed. The belly is tucked up. When viewed from above, the English Bulldog's outline should resemble a pear shape.

HINDQUARTERS
The rear legs are strong and large, and they are slightly longer than the forelegs, which elevates the loin above the shoulders.

HIND LEGS - The legs are long from hip to hock and short from hock to ground. The stifles are rounded and they turn very slightly outward, away from the body, which results in the hocks turning inward and the rear feet turning very slightly outward.

FEET
The compact, thick feet are moderate in size. The toes are well split up and have high knuckles. The front and rear feet may point straight ahead or slightly outward. Flat feet or splayed toes should be penalized.

Very Serious Faults: Flat feet. Splayed toes.

TAIL
The short tail is set low, and has a thick root, a decided downward carriage and a fine tip. It may be straight or "screwed," but never curved or curly. A straight tail is cylindrical and is tapered uniformly. A screw tail has
well-defined bends or kinks that may be abrupt or even knotty, but no portion of the tail may be elevated above the base or root. Absent, inverted or extremely tight tails should be heavily penalized.

_Serious Faults:_ No tail. Inverted tail. Tight tail.

**SKIN**
The skin is soft and fairly loose, especially at the head, neck and shoulders.

**WRINKLES & DEWLAP** - The head and face may display some wrinkles. There should be two folds forming the dewlap at the throat, from the lower jaw to the chest. 

_Eliminating Faults:_ Nose roll overhanging or partially covering the nose.

**COAT**
The short, straight coat lies flat and close, and is smooth, glossy and of a fine texture. There are no fringes, feathers or curls.

**COLOR**
Coat color is uniform, pure, and brilliant. The various breed typical colors are to be preferred in the following order:
1) Red brindle;
2) All other brindles;
(Note: to be considered perfect, brindles are to have a fine, even, and equal distribution of the composite colors.)
3) Solid white;
4) Solid red, fawn, or yellow;
5) Piebald;
6) Inferior specimens of all the foregoing. (Note: a perfect piebald is preferable to a muddy brindle or a defective solid color. Solid black and black and tan are very undesirable, but black is not so objectionable if occurring, to a moderate degree, in piebald patches.)

_Note:_ A small white patch on the chest is acceptable in brindles and solid-colored dogs. Color patches on piebalds are expected to be well-defined, of pure color, and symmetrically distributed.

_Disqualification:_ Albinism.

**WEIGHT**
Dogs are to be fit and without excess weight. The weight range for mature males is from 50 to 55 pounds.

The weight range for mature females is from 45 to 50 pounds.

_Serious Faults:_ Males over 55 pounds; females over 50 pounds.

**GAIT**
Movement and carriage are distinctive to the breed. There is a characteristic roll to the gait, which allows effortless movement without the pounding of the front assembly on the floor, or having the rear assembly so turned in or out as to cause cow-hocked or spread-hocked rear movement. Movement is somewhat constrained, moving with short, quick steps on the tips of the toes. The rear feet appear to skim the ground; they should not be lifted high. They always appear sound and efficient while in motion.

**ELIMINATING FAULTS**
(A dog with an Eliminating Fault is not to be considered for placement in a conformation event, nor are they to be reported to UKC.)

Teeth or tongue showing when the mouth is closed.

Pinched nostrils.

Over-nose wrinkle, even if broken, that covers any part of the nose.

**DISQUALIFICATIONS**
(A dog with a Disqualification must not be considered for placement in a conformation event, and must be reported to UKC.)

Unilateral or bilateral cryptorchid.

Viciousness or extreme shyness.

Albinism.