

# HUNTING RETRIEVER

UKC maintains and publishes the official publication of the Hunting Retriever Club, Inc. This magazine is a membership perk for those hunt test participants who are paid members of the HRC. There is not a more direct connection with a dedicated and engaged audience of Retriever enthusiasts. HRC magazine includes bi-monthly club updates, points and title recognition, and all the “must read” news each member thrives on to remain connected. Advertise for the opportunity to be placed in front of an audience looking for an authentic relationship with your brand.



# HUNTING RETRIEVER AD RATES AND DEADLINE DATES

## Magazine Advertising Rates

4 Color	Single Ad	3 Ads	6 Ads	
2 Page Spread	\$895	\$850	\$800	
Full Page	\$495	\$450	\$400	
Half Page	\$295	\$250	\$200	
Quarter Page	\$195	\$150	\$100	

\*rates do not include ad design

## Dog and Event Advertising Rates

4 Color & Ad Design	1 Ad	2 Ads		
Full Page	\$245	\$195		
Half Page	\$195	\$145		
Quarter Page	\$145	\$95		
Column Inch	\$25	\$20		

\*rates include ad design  
 \*\*Include dog's UKC registration number  
 \*\*\*UKC/HRC approved clubs receive two ads for the price of one and include free ad design

## HUNTING RETRIEVER EDITORIAL/ADVERTISING CALENDAR

Attention all HUNTING RETRIEVER readers!

To ensure that your advertisements and articles appear in the issue desired, all material must be in our office no later than 4:30 p.m. (Eastern Time) on or before the following deadlines.

**DEC/JAN**

**Deadline: November 15**

December/January - Deadline: November 15 Highlights/ Themes: Fall Grand (tentative)

**FEB/MAR**

**Deadline: January 15**

February/March - Deadline: January 15 Spring Grand Premium (tentative)

**APRIL/MAY**

**Deadline: March 15**

April/May - Deadline: March 15

**JUNE/JULY**

**Deadline: May 15**

June/July - Deadline: May 15 Highlights/Themes: Youth / Fall Grand Premium (tentative)/ Spring Grand (tentative)

**AUG/SEP**

**Deadline: July 15**

August/September - Deadline: July 15 Highlights/Themes: HRC Stud Dogs / Top Producing Sires

**OCT/NOV**

**Deadline: September 15**

October/November - Deadline: September 15 Highlights/Themes: Women of HRC / Top Producing Females

All material must be in our office no later than 4:30 p.m. on the deadline date. Deadlines that fall on weekends or holidays move to the next business day