

# COONHOUND BLOODLINES

Known as the Coonhound World's Premier Publication, Coonhound Bloodlines is a must-have for any UKC Coonhound owner.

- Monthly features on competition and pleasure hunting
- Coverage of the sport's major events
- Profiles of outstanding hound people
- Real life stories
- Event calendars
- Hunt and show results
- Special theme issues, including all seven of the UKC Coonhound Breeds, Big Game Hunting, and Youth, just to name a few

Why advertise in Coonhound Bloodlines? This industry-leading publication is read by thousands monthly and has been in circulation since the early 1970's. It's a living room staple in the homes of serious hunters across the country. Coonhound Bloodlines readers are the "who's who" in the sport of competition coon hunting. Help your brand get noticed by the "who's who" of competition coon hunting! Our audience has a saying: if it's not in CB, it's not a sure thing!



# COONHOUND BLOODLINES AD RATES AND DEADLINE DATES

## MAGAZINE ADVERTISING RATES

4 Color	Single Ad	3 Ads	6 Ads	12 or more ads
2 Page Spread	\$895	\$875	\$850	\$800
Full Page	\$495	\$475	\$450	\$400
Half Page	\$295	\$275	\$250	\$200
Quarter Page	\$195	\$175	\$150	\$100

\*rates do not include ad design

## DOG & EVENT ADVERTISING RATES

4 Color & Ad Design	1 Ad	2 Ads		
Full Page	\$245	\$195		
Half Page	\$195	\$145		
Quarter Page	\$145	\$95		
Column Inch	\$25	\$20		

\* rates include ad design  
 \*\* all advertised dogs must be UKC registered  
 \*\*\*UKC approved clubs receive two ads for the price of one and include free ad design

## COONHOUND BLOODLINES EDITORIAL/ADVERTISING CALENDAR

Attention all COONHOUND BLOODLINE readers!  
 To ensure that your advertisements and articles appear in the issue desired,  
 all material must be in our office no later than 4:30 p.m.  
 (Eastern Time) on or before the following deadlines.

<b>JANUARY</b>	American Leopard Hound Special Issue Deadline: December 1	<b>JULY</b>	English Special Issue Deadline: June 1
<b>FEBRUARY</b>	Treeing Walker Special Issue Deadline: January 1	<b>AUGUST</b>	Plott Special Issue Deadline: July 1
<b>MARCH</b>	Winter Classic Special Issue Deadline: February 1	<b>SEPTEMBER</b>	Youth/UKC Youth Nationals Special Issue Deadline: August 1
<b>APRIL</b>	Black & Tan Special Issue Deadline: March 1	<b>OCTOBER</b>	Autumn Oaks Special Issue Deadline: September 1
<b>MAY</b>	Bluetick Special Issue Deadline: April 1	<b>NOVEMBER</b>	UKC World Championship Special Issue Deadline: October 1
<b>JUNE</b>	Redbone Special Issue Deadline: May 1	<b>DECEMBER</b>	Big Game/Bench Show/Pleasure Hunting Deadline: November 1

All material must be in our office no later than 4:30 p.m. on the deadline date. Deadlines that fall on weekends or holidays move to the next business day.